


# Student Link

Internet Treasure Hunt for Grade 7  
(Media Awareness: Analyzing C.N.N.)

Student Name: \_\_\_\_\_

## Examine...

1. From the Language Arts page, click on **Discuss and Write: CNN Student News** in the third column.  
A) What is the top headline for today? \_\_\_\_\_  
B) Who or what is featured in the accompanying photo? \_\_\_\_\_
2. Examine the blue menu bar on the left-hand side of the webpage. What **2 geographical areas** are listed? \_\_\_\_\_ & \_\_\_\_\_  
What is the top headline in **World** news for today? \_\_\_\_\_
3. Locate the "**Offbeat**" link and double-click on it. What is the headline in this portion of the CNN website? Browse through the  **OFFBEAT IMAGES** and at least one **Offbeat Video**.  
In your opinion, what kinds of stories are filed under "**Offbeat**" news? Are these stories truly news?

Story Headline:

Your Opinion:



## Check this out...

4. Return to the homepage. Now, click on the "world" link. Underneath this link, a *sub-menu* appears. Name the 3 areas that make up this submenu:  
1) \_\_\_\_\_, 2) \_\_\_\_\_ 3) \_\_\_\_\_
5. Under the "**Watch Free Video**" header (still in the "**World**" section), what is/are the featured video(s)?  
\_\_\_\_\_  
How long is the video? \_\_\_\_\_. Why you think this particular news item is available on video?  
\_\_\_\_\_  
\_\_\_\_\_



All about  
the news  
all of the

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PAGE

B

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6. Return to the home page once more. Given the choice, what aspect of the news would you select to examine in greater depth? \_\_\_\_\_  
(Check the blue bar for ideas! Consider *Science & Space*, *World Business...etc.!*).



Click on your news topic of choice and read the top story. Now summarize it in 2 or 3 sentences below:

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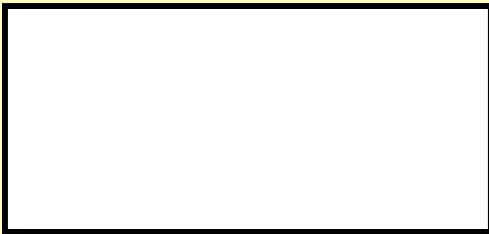
7. Once you're done, scroll to the bottom of your webpage. Locate the link for "E-mail service" and double-click on it. What news choices are offered to people who subscribe to this service?  
a) \_\_\_\_\_ b) \_\_\_\_\_ c) \_\_\_\_\_ d) \_\_\_\_\_

What do you think is different about "**BREAKING NEWS**" as opposed to "**HEADLINE NEWS**" ?

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**Imagine:** You're in charge of designing a **CNN 4 Teens** website! Draw a logo that would attract attention in the box below:



List 2 things that you would include to make **CNN 4 Teens** different from this website for adults:

1. \_\_\_\_\_  
2. \_\_\_\_\_

8. Surf to C.N.N.'s "**Entertainment**" page and scroll down the page to identify the 4 categories that are listed:

- 1) \_\_\_\_\_ 2) \_\_\_\_\_  
3) \_\_\_\_\_ 4) \_\_\_\_\_

Look for the "QuickVote" section and write down the question of the day that members are requested to vote upon:

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Click on "view results" and describe how members have voted so far:

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Should this poll be taken seriously? Why/why not?

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9. C.N.N. is not only a successful American-based website, it is also a television network. Surf the 'Net to find 2 Canadian television news networks that also feature current events webpages. List their URLs (website addresses) below:

1) News Network #1 \_\_\_\_\_ URL: \_\_\_\_\_